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## Parkside Lending Creates New Correspondent Advisory Board

September 12, 2016 / in [Market Analysis](#) / by [Tony Garritano](#)



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Parkside Lending, LLC, a national wholesale and correspondent lender, announces the launch of a new Correspondent Advisory Board which was formed on September 1, 2016. Similar to its Broker Advisory Board which was formed earlier this year, the Correspondent Advisory Board is comprised of Parkside Lending’s correspondent lenders.

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Advisory Board members will meet quarterly with Parkside Lending’s senior management team, led by Matthew Ostrander, Chairman and Chief Executive Officer of Parkside Lending. The purpose of their discussions is to provide input that will be used to optimize Parkside Lending’s products, improve the customer experience and enhance communication. The Advisory Board members, in turn, will benefit by learning about opportunities, business strategies and peer successes and challenges.

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“This new forum is a continuation of a strategy that is designed to help us better understand our customers,” said Ostrander. “At the same time, the Advisory Board will offer us useful insights that will help direct future product and service enhancements to ensure we extend the ‘Power of Caring’ to everyone with whom we do business.”

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The first quarterly meeting took place on September 1.

## About The Author



**Tony Garritano**

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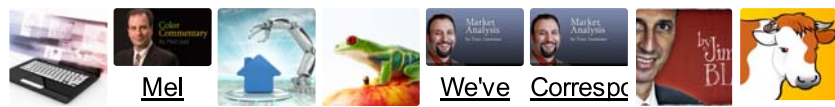
Tony Garritano is chairman and founder at PROGRESS in Lending Association.

As a speaker Tony has worked hard to inform executives about how technology should be a tool used to further business objectives. For over 10 years he has worked as a journalist, researcher and speaker in the mortgage technology space. Starting this association was the next step for someone like Tony, who has dedicated his

career to providing mortgage executives with the information needed to make informed technology decisions. He can be reached via e-mail at [tony@progressinlending.com](mailto:tony@progressinlending.com).  
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