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# Lender Reaches Out To Brokers

May 23, 2016 / in Market Analysis / by Tony Garritano



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Parkside Lending, LLC, a national wholesale and correspondent lender, announces the creation of a new Broker Advisory Board that is designed to leverage the expertise and feedback from a diverse group of Parkside Lending’s wholesale clients.

Advisory Board members will meet quarterly with Parkside Lending's senior management team, led by Matthew Ostrander, Chairman and Chief Executive Officer of Parkside Lending. Their discussions are intended to provide input that will be used to optimize Parkside Lending's products, enhance the customer experience and improve communication. The participants, in turn, will benefit by learning about opportunities, business strategies and peer successes and challenges.

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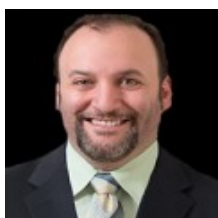


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"We are excited about this new forum as it will provide us with constructive insights that will help guide future Parkside enhancements and strengthen our ability to deliver the 'Power of Caring,'" said Ostrander. "At the same time, the individual Board members will benefit by strengthening their relationships with members of our senior management team. Ultimately, the exchange of ideas and information will positively influence their businesses and ours."

The first of the quarterly meetings commenced earlier this month.

## About The Author



Tony Garritano

[\[http://progressinlending.com/author/tonygarr](http://progressinlending.com/author/tonygarr)

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Tony Garritano is chairman and founder at PROGRESS in Lending Association. As a speaker Tony has worked hard to inform executives about how technology should be a tool used to further business objectives. For over 10 years he has worked as a journalist, researcher and speaker in the mortgage technology space. Starting this association was the next step for someone like Tony, who has dedicated his career to providing mortgage executives with the information needed to make informed technology decisions. He can be reached via e-mail at [tony@progressinlending.com](mailto:tony@progressinlending.com).


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