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PARKSIDE LENDING LAUNCHES NEW 'COMMUNITY HEROES' GIVING PROGRAM

Rallies its employees across the US with paid time off, funding grants, and online tools to support nonprofit charities

San Francisco, Calif., September 22, 2015 – Parkside Lending, a national wholesale and correspondent lender, is pleased to announce its new charitable giving program called 'Community Heroes.' The unique program is designed to be employee-driven, matching employees' passions with real needs in the community, and provides paid volunteer time, funding grants and collaboration tools.

Parkside Lending recently unveiled its brand promise and tagline: *Experience the Power of Caring*. This commitment extends to their clients and their customers, the company's employees, and the community at large.

Matt Ostrander, Chief Executive Officer, said, "We started this company back in 2004 with a vision that's bigger than simply offering innovative mortgage products and outstanding service – we truly desire to make a positive difference in people's lives. Now that we're growing so rapidly, we developed our new Community Heroes program as a meaningful way to help further this ambition and invest in our communities. Our valued employees have the backing of their company to give to, volunteer at, and to rally others toward the causes they care about. I'm most excited to see when our people deliver on our promise of caring for others, they will experience it for themselves ten-fold."

The 'Community Heroes' program consists of three key components:

- 1) Teams & Fundraising: All employees are invited to post information about their selected nonprofit charity on an internal online bulletin board and can invite fellow employees to join in the activity and/or sponsor them. Family members and friends are also encouraged to join the activities where possible.
- 2) Gifts of Caring: Employees who form teams of six or more to volunteer together at a nonprofit activity/event or who give or raise \$500 or more for their selected charity, receive a \$500 donation for the organization from Parkside Lending. The company is funding up to \$20,000 of Gifts of Caring grants in the program's first year.
- 3) Community Service Time: All full-time employees now receive 8 hours of paid time per year to spend volunteering in the community. Employees are encouraged to use this time for an organization they are passionate about and may volunteer on their own or with fellow employees.

The program is an instant hit with employees and is already being utilized. In just the first few weeks of the program's launch:

- A team of 17 employees walked together at the San Francisco AIDS Walk and raised nearly \$1,800, including the \$500 'Gifts of Caring' donation from Parkside Lending.
- A team of 8 employees put together 24 care packages for homeless youth staying in San Francisco shelters through the charity 'Project Night Night.' Each tote bag included a blanket, plush toy, book, toothbrush, toothpaste and handwritten note.
- An employee ran in the American Cancer Society's Relay for Life raising over \$500 and having this matched with a \$500 'Gifts of Caring' donation from Parkside Lending.
- Four more employee-led teams have been launched so far this fall to support: 1) the Susan G Komen Race for the Cure in Newport Beach, California to fight breast cancer; 2) the Napa Valley Ride to Defeat ALS with employees cycling up to 100 miles; 3) the National MS Society Muck Fest in Vallejo, California committed to creating a world free of Multiple Sclerosis; and 4) the Penrickton Center for Blind Children in Taylor, Michigan committed to enriching the lives of children with blindness and other disabilities.

There are very few restrictions on the program and qualifying organizations to ensure it meets a broad array of employee and community needs. 501(c)(3) nonprofits ranging from public schools to health-focused organizations to environmental causes to animal welfare and more are included; it's simply up to employees to make use of the program and experience the power of caring.

About Parkside Lending

Parkside Lending is a national wholesale and correspondent lender that cares. It is committed to making a positive difference for clients and their customers. Parkside Lending's sensible approach to underwriting, innovative suite of mortgage products and proprietary technology help loan officers and lenders close more loans. It employs seasoned professionals who bring respect, integrity and commonsense underwriting to every transaction. Furthermore, because it doesn't serve the retail channel, Parkside Lending's clients can be confident that it will never compete for their customers. Learn more at www.ParksideLending.com. Experience the power of caring!

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